

CIRM Scientific Strategic Plan: *“A Plan for a Plan”*

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February 10, 2006



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Challenge

- Plan for a 10 year, \$3 B project in a new area of science
- Public, highly visible project with complex constituency



Principles of the Plan

- Science in the Service of Therapy
- A Working Plan
- Expert and Stakeholder participation
- Transparency
- Fiscal responsibility and Accountability
- A Living Document



Phases of Plan Development

1. Preparation
2. Data-gathering and assessment
10/2005 conference; interviews (60-75 people); ICOC meeting; focus meetings
3. Analysis: identify and organize themes
Prioritize, sequence, time line with milestones
4. Development of the Final Draft
Dates, budgets, types of grants, initial RFAs; present to the ICOC and other stakeholders for comment



Constraints of Bagley-Keene

- If plan is developed by CIRM, ICOC members may make suggestions, but ICOC may not formally approve or direct how the plan is developed.
- Individual members may be on committees or be interviewed, BUT
- Total number who are formally involved must be well below a quorum
- Approval and formal motions of the ICOC with respect to the plan are not appropriate until presentation of the final draft.



Role of ICOC

- Formulate mission and long-term objectives
- Advisory Committee
- ICOC public meeting conducted by CIRM
- Interviews
- Update on progress each ICOC meeting
- Draft plan presented for comments
- Adoption of final plan with modifications, as necessary



Organization

- Advisory Committee (~monthly)
 - Monitor overall progress
- Coordinating Committee (weekly)
 - Responsible for strategy; assignments; monitor scope and progress, with changes as necessary
- Working Group (daily)
 - Organize and perform interviews, meetings, track and organize data; keep data; update public information



Role of the Public

- Public comment at ICOC meetings when update is given
- Special ICOC meeting will be open to the public
- Website to view progress and provide comments



Rationale for planning now

- Expect bond money in Spring, 2007
- Want fast, large-scale start at that time
- Need to issue RFAs in fall of 2006.
- Need to complete Strategic Plan by late summer, 2006
- Therefore need to start Strategic Plan now



Need for a consultant

- Commonly used by granting and research organizations: NIH, JDRF, MMF, Gates Foundation, Harvard University, etc.
- Large workload (expect to interview up to 75 people)
- Logistics and organization
- Tools and experience
- CIRM personnel limited



Consultant Choice

- Interviewed two firms; also considered hiring and training personnel ourselves
- Chose PriceWaterhouse Coopers
 - Experience with public institutions
 - Tools for logistics and analysis
 - Lead by Partner, Global Life Sciences Program
 - Enthusiasm and commitment



Request ICOC approval

- Request approval for \$500,000 total cost of planning: professional and expense fees for consultant, expense for meetings
- Partially deferred payment schedule
- We will attempt to raise the money from gifts; if unsuccessful, will use public funds

